

Student's Name: _____

Evaluator's Name: _____

Topic: _____

Date: _____

**PERSUASIVE SPEECH
CONTENT**

Performance Area	0: Not Completed	1: Fails to Meet Standards	2: Below Standards	3: Meets Standards	4: Above Standards	5: Exceeds Standards	Score
Topic Selection	N/A	Not University Level	Uninspired or Perhaps More Informative	Typical and Uninteresting	Typical But With an Interesting Angle	Compelling and Remarkable	0 1 2 3 4 5
Introduction	N/A	No Introduction	Very Little Introduction at All	Deficient in Two Areas – Attention-Getter, Thesis or Preview	Deficient in Either Attention-Getter, Thesis or Preview	Strong Attention-Getter, Clear Thesis, Explicit Preview	0 1 2 3 4 5
Argumentation	N/A	Arguments Entirely Lacking	Serious Deficiency in Persuasive Claims or Support	Evidence Lacking or Some Claims Missing	Some Claims Unconvincing or Support Weak	Clear and Persuasive Claims and Support	0 1 2 3 4 5
Counterargument	N/A	N/A	Opposing Views Not Mentioned	Opposing View Acknowledged Only	Opposing Views Conceded	Opposing Views Refuted and Conceded	0 1 2 3 4 5
Transitions	N/A	Completely Lacking in Transitions	Almost Devoid of Transitions	Several Transitions Missing	One or Two Transitions Lacking	Transitions After Introduction, Body Sections, and Before Conclusion	0 1 2 3 4 5
Conclusion	Conclusion Not Carried Out Due to Exceeding Time Limit	Very Short Closing	Deficiency in Both Closing and Summary	Deficiency in Either Closing or Summary	Complete But Unremarkable Closing	Clear Indication of Closure, Summation of Key Points	0 1 2 3 4 5
Presentation Aids	Not Used	One or Two Unremarkable Images	Barely Accomplished	Just a Few Images or Texts Employed, Overly Busy Slides	Satisfactory Use of Presentation Material	Creative and Imaginative Use of Presentation Material	0 1 2 3 4 5
Verbal Citation of Sources	Not Used	One or Two Sources Mentioned	A Few Indications of Sources	Some References	Occasional References	Frequent and Specific References	0 1 2 3 4 5
Diction	N/A	Very Weak Vocabulary	Too Much Slang	Appropriate but Unremarkable	Good But Pedestrian	High Level Word Choice	0 1 2 3 4 5

DELIVERY

Performance Area	0: Not Completed	1: Fails to Meet Standards	2: Below Standards	3: Meets Standards	4: Above Standards	5: Exceeds Standards	Score
Comprehensibility	N/A	Quite Incomprehensible in Speaking	Heavy Deficiencies in Grammar and Articulation	Some Deficiencies in Grammar and Articulation	Modest Weakness in Grammar or Articulation	Strong Articulation and Grammatical Proficiency	0 1 2 3 4 5
Fluency	N/A	Speech Almost Entirely Lacking in Fluency	Consistent and Serious Problems in Fluency	Frequent Problems in Halting, Stopping or Repetition	Some Issues in Halting, Stopping or Repetition	Smooth, No Halting, Stopping or Repetition	0 1 2 3 4 5
Rate	N/A	Way too Fast or Slow	Overly Fast or Slow	Frequently Fast or Slow	Occasionally Fast or Slow	Precise and Appropriate	0 1 2 3 4 5
Gestures	N/A	Not Used at All	Rarely Employed	Infrequently Used or Unnatural	Occasionally Unnatural	Used Appropriately for Emphasis and Involvement	0 1 2 3 4 5
Posture/Movement	N/A	A Very Serious Problem Area	Frequent Problems in Posture and Movement	Moderately Distracting Touching, Stiffness or Slouching	Some Distracting Touching, Stiffness or Slouching	Erect but Not Stiff, No Distractions	0 1 2 3 4 5
Eye Contact	N/A	Reading to the Class	Seriously Unfocused on Audience	Frequently Not Directed at Audience	Sometimes Focused on Notes or Visual Aids	Well-Maintained with Audience	0 1 2 3 4 5
Volume/Vitality	N/A	Hard to Hear or Very Sedate in Delivery	Quite Low in Volume or Energy	Frequently Low in Volume or Energy	Some Lapses in Energy or Volume	Clear and Well Projected	0 1 2 3 4 5
Improvisational Ability	N/A	Unprepared, Dragging	Rather Unpracticed	Occasionally Losing Smoothness	Some Bumps in Delivery	Smooth and Well-Practiced	0 1 2 3 4 5
Inflection/Voice Tone	N/A	Completely Unnatural Voice Tone	Serious Problems with Inflections	Frequent Problems with Voice Tone	Some Unnatural Voice Inflections	Natural and Appropriate	0 1 2 3 4 5

Content Average N/9: _____ Delivery Average N/9: _____ Total Average (Content + Delivery/2): _____

Additional Comments: